

[ONLINE & MOBILE]

For advertising uses please see Advertising Rates on page 16.

- **Background to web/WAP page** - A streamed musical background accompaniment to a homepage or any other section in the website. This is charged per domain name.
- **Streamed programming or Webcasting** - Audio-only/ audio-visual content specifically made available online in a 'play only' format where no permanent copy is retained. Examples include online TV or radio programmes that are made specifically for the net, corporate videos, interactive web or mobile games that are streamed.
- **Permanent Download** - The use of a production music work in a context in which a permanent copy is retained by the end user by download. Examples include: interactive web or mobile games, online or TV programmes that are made specifically for the net, ringtones, Podcasts, vodcasts and audio-only/audio-visual content that is downloaded to a computer in a viral marketing email.
- **Podcast** - A downloadable, audio-only programme subject to the following restrictions:
 - Podcasts must be provided in the form of programmes in their entirety, and not as individual tracks or separate portions.
 - Podcasts must contain both speech and music, with the speech interspersed throughout.
 - There must not be any flags or markers inserted which enable the segmenting and disaggregation of tracks.

Please note: All rates apply to digital delivery via internet, intranet and mobile networks. The rates are inclusive of dubbing fees and incorporate the right to reproduce both the underlying musical work AND the sound recording. All rates incorporate the right to loop the music. Please see below regarding the performing right clearance.



- **PRS Licence** Services that are making the licensed production available over the internet or via mobile networks will also need to have an appropriate PRS licence covering the performing right. Please see page 7 for more details.

Online & Mobile (Non Advertising)		Per 30 second unit (or part thereof)
Per Site - Background to a Web/WAP site ● ■	Personal	£30
	Commercial	£110
All Sites - Streamed Programming or Webcasting ● ■		£30
All Sites - Permanent Download ● ■		£100

Per Podcast ● ■	£150
The per podcast rate allows you to use as much production music as you like in your podcast. You pay just the one rate no matter how much music you use. There is no podcast length restriction.	

25%

reduction in fees where over twenty 30 second units are used per individual homepage, or online production.